

## **DesignTech Chooses Exponential Consulting to Support Business Applications**

Ashburn, VA – December 1, 2004

Exponential Consulting, LLC, a Microsoft value added reseller and professional services firm, today announced a partnership with DesignTech International. Exponential Consulting will provide professional services for the financial systems at DesignTech which are composed of Microsoft Business Solutions–Great Plains and Qube Manufacturing software.

“We have been running Microsoft Great Plains for roughly 10 years and have confidence in the Microsoft platform. Because of this we realized that we needed a consulting company that would be able to support our systems and our accounting needs. The staff at Exponential offers technical and accounting skills that enable us to get the most out of our systems, while still being able to address our accounting and forecasting needs,” said Mark Gottlieb, President and CEO, DesignTech International.

DesignTech is one of several recent customer acquisitions by Exponential Consulting in the last 12 months. “We have taken on numerous customers in the mid-market space, because this tier of customers is in need of superior customer service,” said Jim Wilmans, President and CEO, Exponential Consulting, LLC.

### About DesignTech International

DesignTech International, Inc. is an ISO 9001 quality-assured manufacturer of high-tech consumer electronic products. DesignTech specializes in wireless and remote control products for both vehicles and homes. DesignTech’s best known products include AutoCommand, the World’s #1 Remote Car Starter, Back-up Alert, the World’s Only Combination Back-Up Warning Alarm and Halogen Bulb, and Wireless Driveway Monitor.

### About Exponential Consulting

Exponential Consulting is located in Ashburn, Virginia in the heart of the Northern Virginia/Washington DC technology corridor. Exponential specializes in delivering professional services to middle market companies. These services include software selection, accounting automation, analysis, design and configuration. Exponential Consulting is a Microsoft Certified Partner with an emphasis on Business Solutions.

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